



# Transformation<sup>n</sup>point P

The Art and Science of Making Transformational Choices.



DEFINE



ALIGN



EXECUTE



LET'S GET STARTED >

Executives, managers and leaders reach out to us to help them initiate and execute effective change in themselves, their teams and their organizations.

Whether the need for change is fueled by personal desire to grow, organizational recognition of actual or impending failure or the acknowledgement of the important role of properly training leaders and designing processes and systems to support them – we're able to guide them through the transformation process.

We work alongside them, using scientifically proven models, one-on-one interactions and collaborative sessions to:

- Reengage and reenergize your workforce, even in tough economic times.
- Build a resilient and agile organization capable of quickly responding to competitive challenges.
- Address projects that are struggling to deliver expected results.
- Turnaround underperforming businesses and/or projects.
- Align executive and management teams so they can focus on the real issues.
- Transition between startup, growth, maturity, and renewal.
- Integrate an acquisition in order to achieve expected value.
- Increase productivity and efficiency.
- Improve quality and customer service.
- Increase individual, team, and/or organizational effectiveness.



**Kevin L. King**, MBA, Ph.D. (ABD)  
Founder & CEO  
Transformation Point, Inc.

Kevin is a certified Birkman Method® consultant and management advisor with over twenty-five years of experience... >> [read more](#)

## T-Facilitate

Guides your staff in designing effective in-person gatherings. From client meetings to company conferences to large-scale summits, we'll assist your team in reaching the goals of your event.



### T-FACILITATE IS FOR:



Groups/Teams



Corporations/Organizations

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## T Facilitate

Event and Meeting Facilitation

(Teams, Organizations)

Through T Facilitate, we'll guide your staff in designing effective in-person gatherings. From client meetings to company conferences to large-scale summits, we'll assist your team in reaching the goals of your event.

### The Challenge

In this fast-paced digital world, face-to-face meetings must deliver outstanding results by maximizing the creativity, decision-making abilities and synergies that exist in a group setting. However, meeting and event planning teams are often unaware of how to plan gatherings that can elicit these benefits and reach the desired results.

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## The Point

T Facilitate will guide your team in planning and executing client meetings and events. With T Facilitate, you'll notice:

- More collaboration and teamwork throughout the event that continues after the event is over.
- More effective interactions due to event design based on team and organizational dynamics.
- More efficient execution of the event plans.
- Increased commitment to the decisions, plans and intentions set at the event.
- Overall process improvement.
- Transformation of company systems and productivity.
- Effective facilitation of companywide change.

## The Transformation

- Event Planning
  - o Defines the objectives of the event or meeting.
  - o Defines critical success factors and desired results.
- The Art and Science of Dynamics
  - o Identifies the human and process dynamics that affect individuals in a group setting.
  - o Develops strategies and approaches to anticipate disruptions and control their impact.

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## More About Transformation Point Services

Our suite of **T Services** provides several options for identifying and addressing individual, team and organizational needs for change and implementing effective strategies to meet those needs.

### T-SERVICES ARE FOR:



Individuals



Groups/Teams



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- Design
  - o Develops the appropriate structure, format, process and activities that will engage attendees and produce the desired results.
  - o Focuses the agenda on reaching goals and gaining actionable commitments from clients, employees and others.
- Execution and Facilitation
  - o Supports your team in executing the plan and managing the event.
  - o Encourages post-event follow-up and follow-through with intended actions.

**Related Services**

- T Dev courses provide management training in specific areas.
- T Work can turn teams around, allowing them to meet the goals set in the meetings.

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## About Kevin King



Kevin L. King, MBA, Ph.D. (ABD)  
Founder & CEO  
of Transformation  
Point, Inc.

Kevin is a certified  
Birkman Method®  
consultant and man-

agement advisor with over twenty-five years of experience improving individual, team, and organizational effectiveness.

He is the author of THINK! Change Your Story, Change Your Life, a book focused on maximizing personal effectiveness.

Kevin has also authored Transformation Point's flagship leadership program, THINK! Leadership®. This unique program is designed to dramatically increase leadership effectiveness and team performance.

### Speaking Topics

Kevin speaks about the methodologies and practices that he employs to guide individuals, teams and organizations through effective change.

### These include:

- Dynamics: Understanding, appreciating and managing human and process dynamics and their affect on individual, team and organizational success.
- Strategy: Evaluating, reformulating, and deploying business strategies.

- Facilitation: Facilitating individuals, teams, and organizations to breakthroughs.
- Transformation: Defining business transformation plans and change management strategies to maximize employee engagement, team performance and project results.
- Alignment: Aligning performance management systems and human capital to business strategies.
- Infrastructure: Deploying program management infrastructure and methodologies.
- Motivation: Coaching individuals, teams, and organizations to higher levels of performance.

### Audience Benefits

Those who attend Kevin's presentations will gain valuable insight into the human dynamic and how individual personalities fuse together as teams in the workplace.

### His sessions are appropriate for:

- Teams striving to foster collaboration and benefit from the synergies created through teamwork.
- Leaders (and aspiring leaders) seeking personal growth and the knowledge and skills to implement transformational ideas that can advance their careers.
- Executives struggling to engage and motivate teams behind a set of aligned goals.

## Clients and Testimonials

Kevin has extensive experience working with and for "Big 4" consulting firms to deliver strategic engagements and drive transformational change.

He has helped facilitate effective, profitable change across large organizations including:

- GE Healthcare
- GE Capital Solutions
- Ingersoll Rand
- Molson-Coors
- Ernst & Young
- U.S. Army
- U.S. General Services Administration
- U.S. Department of Homeland Security
- U.S. Forest Service
- U.S. Department of Agriculture
- State of Colorado
- Texas A&M
- Cascade Financial Management
- WellDyneRX
- Micromedex
- CyberTrails
- Webroot
- Aljon
- Clinton Aluminum
- The North Highland Company
- Republic Financial Corporation
- Mountain States Employer's Council
- Mi Casa Resource Center

"Kevin, of Transformation Point, is one of the smartest people I have ever met. His value exceeds all expectations. I would recommend him to any organization that needs a talented resource to drive performance improvement. His demeanor along with knowledge enables him to raise the performance level of any team."

– **Scott MacDonald, Account Manager, Cap Gemini Ernst & Young**

Kevin, of Transformation Point, is a fantastic communicator, who can bring reality to situations. A consummate professional who has the ability to transform interpersonal relationships, executives, and organizations. I highly recommend Kevin. Please contact me at anytime to discuss Kevin."

– **Margaret Reich, Chief Operating Officer, Republic Financial Corporation**

Inviting Kevin to Speak

If you'd like to extend an invitation to Kevin to speak at your event, please contact us [here](#)

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